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BELLA ITALIA

The country's most influential
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CHRISTMAS IS COMING

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A SECRET NO MORE

Ringwood Hall is rejuvenated
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EXPERT GUIDE: HEAT

We take the temperature of
hydro-thermal investments

Raison d'Être guides Swiss resort to reach its Rock Spa status



BERNE, SWITZERLAND – Head Rock International has opened its latest Rock Spa to offer guests an immersive wellness experience designed with the power of music.

Based in the Swiss Alpine resort of Chamonix, the 1,000sqm spa has been designed by London-based architect Wood Sage, in cooperation with global spa consultancy company Raison d'Être, which was involved in the concept and development process.

"We are delighted to partner with Raison d'Être and Head Rock International to create a state-of-the-art spa for our guests to enjoy," said general manager Christine Wilson.

"The combination of music and wellness is a unique and exciting movement, and we look forward to providing authentic, Nordic experiences with the Head Rock ethos."

The 1,000sqm spa features a 17sqm pool, a Nordic walk pool, several saunas, a steam bath, an ice room and a whirlpool. Its treatment rooms benefit from the 'concept' music brand, which contains rare materials such as spirulina, bamboo, jet berries, white and green tea, ginseng and local wild algae. The spa's Body Rock Plasma Center utilizes Technogym equipment.

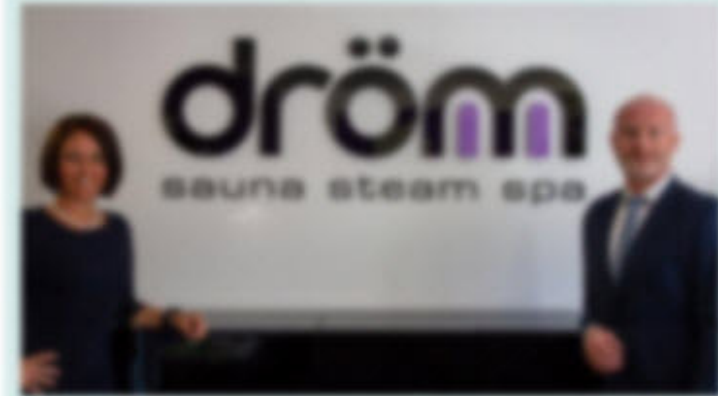
The Rhythmic and Motion music rooms are music inspired amplified vibrations, pressure and patterns as the foundation for its treatments, under the motto: 'Less Heat, More Energy'.

"The spa complements an existing Rock Spa programme that claims to 'recharge the body and soul through the power of music' via a mix of styles."

www.headrockspa.com



Carlsson confident of new Dröm era



UK – Dröm co-founder Ricki Carlsson said she has no doubts the thermal wellness company will continue to "go from strength to strength" despite her decision to step down as CEO. Carlsson, who formed Dröm in 2012 alongside Barry Smith (owner rights), who has since appointed the new CEO, will become a brand ambassador, aiming to raise the public profile of the company in the UK and abroad. Eric Lee (owner left) has been made managing director.

Carlsson said: "My decision to step down as CEO took a long time to make and wasn't easy, but I am so lucky and comfortable handing over the

reins to the new management team as they have a wealth of knowledge and a real passion for the company."

Smith, whose focus will be on high-end project management and sales growth, said: "This is an exciting time for Dröm UK as we head into the future. The new management team are looking forward to continuing to push the boundaries of design and working with our suppliers to create new and unique products."

"Our immediate plan is to continue to grow the business globally, undertaking more strategic projects both here in the UK and on a more international stage." www.drom.com

Anne Semonin strengthens its five-star Spanish presence



FRANCE/SPAIN: Luxury Parisian spa expert Anne Semonin has added to its growing portfolio by partnering with two luxury, five-star hotels in Spain.

The Égoïste Spa in Madrid's Gran Hotel Inglés and the Cocò Spa Oasis in Hotel Es Princep in the Majorcan capital, Palma, have taken up its highly-effective skincare and made-to-measure treatments.

Manuel de la Garza, director of Luxury Group Hotels, which oversees Gran Hotel Inglés, told *European Spa*: "We look for excellence in our spas, so we trust in the best luxurious cosmetic products, and Anne Semonin is a sure bet."

"Their commitment to innovation means we can always offer our clients the latest and most innovative ingredients, which can make a real difference to the condition of their skin. We not only believe in Anne Semonin, we trust them because we know it works."

Discussing the partnerships, Anne Semonin general manager Katherine Connolly said: "They will help us solidify our presence in Spain, a territory where we have experienced significant growth in recent years."

www.annesemonin.com

